

Aidan G. McGrath

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About Me

A highly motivated Management Information Systems graduate with a proven track record of leadership and resourcefulness. Highly passionate about utilizing technology expertise to propel innovative business solutions. Dedicated to perpetual advancement, both professionally and personally, and commitment to lifelong learning and growth.

Education

San Diego State University

August 2020 – May 2024

Major: Management Information Systems (3.6 GPA)

Relevant coursework:

- Business Intelligence and Analytics (Tableau)
- Object-Oriented Program for Business Applications (Python)
- Data Management Systems (SQL)

Related Experience

Hewlett Packard Enterprise Houston, TX

May 2023 – August 2023

Business Operations Analyst

- Created full-stack infrastructure for 3 internal websites along with a manual to replicate them
- Utilized tools like Figma, SharePoint, Power BI, and more to design, collaborate, analyze data, and create visualizations
- Developed and maintained detailed project documentation, user stories, and test cases, to ensure clarity and alignment throughout the development lifecycle

Business Process Redesign Project San Diego, CA

August 2022 – May 2023

Strategist

- Conducted a comprehensive analysis of an organization's information processing requirements revealing a lack of targeted marketing
- Formulated a revised marketing plan, emphasizing the use of social media
- Implemented the optimized plan, significantly improving brand recognition and customer interaction

TAMID Group SDSU San Diego, CA

May 2022 – May 2023

Director of Funds

- Led a team of 20+ individuals, ensuring timely delivery on multiple portfolio pitches within sprints of 2 weeks
- Executed thorough research on stocks and assessed earning potentials to compellingly engage potential investors
- Devised and implemented a versatile budget, optimizing resource allocation for strategic expenditure